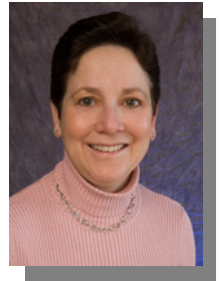


Susan Hammond, the Advisory Board Expert, Provides Business Owners & Nonprofits With Tools for Growth *Invite Susan Hammond to Speak at Your Next Event*

Small business owners and nonprofit leaders often lead by gut and budget because they don't have an experienced team in place to advise them. This leaves gaping holes in the decision-making process that can mean the difference between success and failure. It doesn't have to be this way.

Popular speaker and panelist, Susan Hammond is a seasoned professional with over 20 years experience advising organizations in transition. Through her presentations, Susan shares the best practices small to mid-size businesses and nonprofits need to follow to grow successfully, including how to use an advisory board to provide the necessary expertise required for strong decision-making. She will bring effective, practical solutions to your audience that they can take back to their organizations and implement right away.



"I attended your presentation about serving on nonprofit boards recently. I am on the board of a relatively small non-profit and after the presentation I urged even more so than before our need to evaluate the executive director. Since then, the executive committee has started that process in earnest." Diane Felicio

Topics with an Immediate Impact

Susan is available for key notes, and half- and full-day workshops. Presentations can be customized for your audience, time frame and budget. Frequently requested topics include:

- **Alternative Energy:** *Using an Advisory Board to Spark Growth*
- **Ten Tips to Better Nonprofit Board Governance:** *Ways to Engage Your Board for Optimum Long-term Results*
- **Managing Expectations:** *How to Get More From a Nonprofit Board*
- **Ask for Success:** *Five Ways to Tap into Cost-Effective Expert Advice*
- **Engaging Donors & Developing Leaders:** *How Advisory Boards Help You Develop These Key Assets*
- **Making Women Count:** *Why We Need More Women on Corporate Boards & How We Can Make It Happen*

"Susan is a knowledgeable and engaging speaker. Her passion for the topics and the care she takes in preparing is evident from how quickly she captures the audience's attention. Susan herself is a motivated and passionate person which is communicated to the audience, thereby, inspiring them to take action and make a difference."

Celeste Wilson, Former Director, Arts & Business Council/Boston

Who is Susan Hammond?

Susan Hammond is the author of the Advisory Board Kit: *A Comprehensive Guide to Establishing an Advisory Board*. She's regarded as an expert in the areas of advisory board formation, governance, finance, operations, facilitation, and leadership coaching. Her experience spans multiple industries including professional services, technology, direct marketing, financial services, communications, human resources and nonprofit.

Susan has received the President's Call to Service award and the Small Business Administration's Women in Business Advocate award, among other recognition. She is active in many service organizations and co-founded the South Shore Women's Business Network and the Center for Women and Enterprise. Susan serves as a mentor to young women at leading local business schools. Susan serves on the Board of Directors for Massachusetts Education Foundation, an organization providing scholarships to women over 35 in transition and is a member of the Advisory Boards of Bentley University's Micro-Finance Initiative, the Toolbox, and The Marble Collection.

"Susan has a rare gift of translating her vast knowledge of advisory boards and nonprofit governance into bite size learnings that audience members can take with them and implement immediately. Her passion around these topics inspires others to create strategies that will take their organization to the next level."

Kathleen Burns Kingsbury, LMHC, CPCC, Founder & CEO, KBK Wealth Connection

Susan's Presentations are Highly Regarded. Clients Include:

Arts & Business Council/Boston	Center for Nonprofit Management-Stonehill	South Shore Chamber of Commerce
Association of Fundraising Professionals	Highmount Capital	South Shore Women's Business Network
B2B CFOs	MassChallenge	The Boston Club
Babson College	MIT Enterprise Forum	Silver Bridge Advisors
Bentley University	Northeastern University	The Community Bank
Build Boston	The Nonprofit Toolbox	U.S. Wealth Management

**For information or to schedule Susan Hammond at your next event,
contact Susan at 781-837-1999 or susan@schammond.com**